

Press Release

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4iG INFORMATIKAI ZRT. TO ACQUIRE LEADING CUSTOMER IDENTIFICATION SOLUTIONS DEVELOPER FACEKOM

The acquisition strengthens the digital customer service and KYC compliance capabilities in the Hungarian and regional markets too.

- **4iG Informatikai Zrt. (4iG IT) is acquiring FaceKom Kft.**
- **FaceKom Kft. is a leading developer of digital customer identification and video-based customer communication solutions, with its secure and innovative technologies in use at banking, insurance, and public-sector clients.**
- **The integration of video-based customer identification complements 4iG IT's digital customer service, IT security, and KYC compliance portfolio. The step increases the proportion of high value-added, software-based services within 4iG Informatikai Zrt.**
- **FaceKom technologies create significant synergies with 4iG Group's existing system integration, cloud, and IT security services, supporting the Group's regional digital transformation strategy and creating further growth opportunities in the Western Balkans and in Central and Eastern Europe.**
- **The closing of the transaction is expected following the receipt of the required regulatory approvals.**

4iG Informatikai Zrt. (4iG IT) has signed a share purchase agreement with EQUILOR Fund Management Zrt. for the acquisition of 100 percent of FaceKom Kft. (FaceKom), owned by the Central European Opportunity Private Equity Fund managed by EQUILOR. FaceKom is a Hungarian IT company specializing in the development of secure video-based customer identification and customer service solutions, omnichannel customer communication platforms, as well as electronic signature and trust services. The advanced and innovative technologies of the leading developer are used by numerous banks, insurance companies, utilities, and public-sector organizations. Founded in 2011, the company became known for developing innovative technologies such as video-based customer identification (eID) and kiosk software solutions.

"The acquisition of FaceKom represents another strategic investment for 4iG Informatikai Zrt. The competencies gained through the transaction integrate seamlessly into our portfolio of enterprise digitalisation solutions. Digital customer identification and remote administration play a key role in the digital transformation of both the corporate sector and public administration, and in many industries, they have already become a fundamental requirement for efficient and compliant operations. Our aim is to introduce FaceKom's innovative technological solutions to new markets by leveraging 4iG Group international presence, and to further strengthen our position in high value-added, software-based services," said Gábor Radó, CEO of 4iG Informatikai Zrt.

4iG Informatikai Zrt. strengthens its position in the market for solutions supporting digital customer experience and electronic administration with the acquisition. Following the transaction, the company will continue to expand its digital capabilities and IT security services, enabling it to offer complex, integrated digital customer relationship solutions to its enterprise, financial, telecommunications, and public-sector clients. The digital identification and authentication solutions can be directly integrated into 4iG Informatikai Zrt.'s call centre, customer communication, and cloud service portfolio, allowing companies to digitalize the entire customer journey and significantly reduce administrative costs. The new competencies in video-based identification and remote administration make customer processes faster, more efficient, and more secure, while ensuring regulatory compliance (KYC) in remote customer identification.

The export potential of the technologies and digital customer solutions developed by FaceKom provides additional regional growth opportunities and supports rapid market entry for the 4iG Group in the Western Balkans and in Central and Eastern Europe.

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4iG Informatikai Zrt.

4iG Informatikai Zrt. is Hungary's leading system integrator, providing B2B IT and system integration solutions for medium-sized and large enterprises, as well as for the governmental sector. The company has nearly three decades of outstanding experience in digital solutions and bespoke developments across a wide range of industries. In line with the rapidly changing ICT market needs, it continuously expands its portfolio and supports its clients' digital development and specific technological requirements with innovative solutions. The company is a member of the dynamically growing 4iG Group, a capital market company listed on the Budapest Stock Exchange, which provides cross-border expertise, knowledge, and strong financial backing. As part of the Group, 4iG IT's solutions are complemented by the mobile and fixed telecommunications services offered under the One brand.

<https://www.4ig.hu/it/it-en>

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