



**Press release**

Budapest, 4 July 2024

## **4iG GROUP TRANSFORMATION PROGRAM ENTERS NEXT PHASE WITH THE APPOINTMENT OF NEW EXECUTIVES**

- **4iG announced new senior management as part of the next phase of the Group's transformation program.**
- **The changes affect the management of the group and the telecommunications commercial and infrastructure companies too.**
- **The new leaders appointed, with decades of industry experience, will be responsible for creating organizational structures aligned with the new framework, synchronizing business processes, and defining future growth strategies.**
- **Simultaneously, the group expands its top management team to explore new investment and business opportunities and to increase 4iG international presence in the telecommunications, infrastructure, and technology sectors.**

**Tamás Tábori** joins the senior management of 4iG Group as **Deputy CEO for Telecom Strategy**, with primary responsibility for developing, implementing and reviewing the strategy of the telecom business and overseeing the operations of the international telecom subsidiaries. In his new role, Tamás Tábori will also be a permanent member of the professional cabinet supporting the work of the company's chairman. With more than 16 years of senior management experience, he joined the Group in 2022 and in addition to being the CEO of DIGI, he also managed the retail business of Vodafone Hungary. Previously, he worked as Tribe Lead for the B2C segment at Magyar Telekom and as CEO Advisor at T-Systems in the SoHo/SME area. Prior to that, he spent 12 years at Vodafone Hungary in various senior management positions both B2C and wholesale areas.

**Albert Kis** has been appointed **Group Chief Wholesale and Infrastructure Officer** of 4iG Group. In his new role, he will report directly to the Chairman of the Group and work under his leadership. He will oversee international business projects and pioneering ventures in infrastructure and will be responsible for identifying new international business opportunities in infrastructure development and wholesale partnerships. Albert Kis started his career at HungaroDigital and worked as Technical Manager and then Technical Director at Novacom and Pantel. From 2009 he was Deputy Chief Technical Officer and Member of the Board of Directors of Invitel International and later Turk Telekom International, where he was responsible for the technical, IT and operations areas. Seven years ago, he joined Invitech, part of the 4iG Group, where he worked as Director of Network and Infrastructure Development and since May 2018 as Deputy CEO of Invitech Wholesale and Network Development.

**Mohamed Sherif Elsayad** will continue his career within the company as **Group Chief Business Development and Innovation Officer**, as a member of the Chairman's cabinet and under his direct supervision. His role will include identifying and developing domestic and international business and innovation opportunities for the Group's expansion. He will also work with Albert Kis to launch new international projects with particularly high growth potential in the Western Balkans, the Middle East and North Africa.



In addition to supporting the 4iG Group's international commercial activities, his responsibilities also extend to the Group's brands. Mohamed ElSayad joined the 4iG Group in September 2023. Previously, he was Commercial Director of Yettel Hungary for five years. From 2015 to 2018, he was marketing director for retail products at Magyar Telekom. Prior to his career in Hungary, he worked for eight years in marketing at Du, a telecom operator in Dubai.

### **Restructuring of the management of 4iG Group key companies**

In November 2023, 4iG Group announced its transformation program based on structural separation applied in the international telecommunications market. This program involves transforming 4iG's telecommunications companies into business-commercial and infrastructure companies, then integrating their operations according to the separated functions. Entering the next phase of the program, the group's board has begun forming the top management teams for companies operating under the new structure.

Until the transformation processes are completed, the temporary domestic telecommunications commercial companies, formed from DIGI, Invitech, Antenna Hungária, and Vodafone, will be led by **Tamás Bányai, CEO of Vodafone Hungary**. As the legal conditions for the ongoing company separations are met, Tamás Bányai will take over the CEO duties of these commercial companies from their previous leaders. In the next phase following the separation, these commercial companies will merge under the ONE brand, and Tamás Bányai will become the CEO of the newly formed large telecommunications company. Tamás Bányai has joined 4iG Group in 2023 and has been the CEO of Vodafone Hungary since September last year. He began his career at Vodafone Hungary in 1999, working in commercial leadership roles before becoming Director of the Consumer Business at Vodafone Malta in 2014. Following the sale of the company, he served as CEO of the newly formed Epic Malta telecommunications company until his return last year.

Until the end of the transformation processes, the management of the infrastructure companies formed from the group's telecommunications companies will be restructured. As the legal conditions for the ongoing company separations are met, **Albert Kis**, Group Wholesale and Infrastructure Manager, will become Chairman of the Board of these companies. The companies will be led by CEO **Gyöngyvér Papp-Gerlei**, who will ensure coordinated operations during the integration process, preparing the infrastructure companies for integrated operations from next year. Gyöngyvér Papp-Gerlei has over 20 years of sales and management experience. Since February 2024, she has been the CEO of Antenna Hungária Zrt., having previously worked as Deputy CEO and Commercial Director of the company. She played a significant role at DIGI Távközlési és Szolgáltató Kft., where she worked as Acting Managing Director. During her career, she spent 15 years at Invitel Távközlési Zrt. and its predecessors, and also worked at Canon Hungária Ltd., where she led the sales team in Hungary.

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