

Press Release

26 July 2024, Budapest

4iG ACQUIRES DIRECT ONE SATELLITE CUSTOMER BASE

- DIGI Távközlési és Szolgáltató Kft., a subsidiary of 4iG Group, signed a sale and purchase agreement with satellite television operator Canal+ Luxembourg S.à.r.l. and its Hungarian subsidiaries Eviso Hungary Kft. and Canal+ Distribution Hungary Kft., to acquire the Hungarian satellite customer base of Direct One, and optionally to acquire its cable television portfolio, depending on the consent of the local operators.
- The transaction increases 4iG Group's satellite customer base by 155,000 customers and strengthens its market leader position in satellite TV services.
- The change of ownership does not affect Direct One satellite subscribers, who will continue to receive their services in unchanged form and content.
- The transaction is expected to be closed in the fourth quarter of 2024, following the approval of the Hungarian Competition Authority GVH.

DIGI Távközlési és Szolgáltató Kft., a subsidiary of 4iG Plc, signed a sale and purchase agreement on 26 July 2024 with Canal+ Luxembourg S.à.r.l. and its Hungarian subsidiaries Eviso Hungary Kft. and Canal+ Distribution Hungary Kft, for the acquisition of the Hungarian satellite customer base Direct One, and optionally for the acquisition of its cable television portfolio, depending on the consent of the local operators. With this transaction, 4iG Group adds 155,000 satellite subscribers to its customer base and strengthen its leading role in Hungarian satellite broadcasting with the combined customer base of DIGI and Direct One. Canal+ Luxembourg S.à.r.l. is Europe's largest satellite and IP television provider, offering tailor-made packages in the countries in which it is present to meet local demand and provide high-quality satellite, IP-based and streaming TV services through its leading edge streaming platform. Under the Direct One brand, the company serves approximately 155,000 satellite customers in Hungary. Direct One offers a wide range of packages, including more than 119 local and international channels in HD and UHD quality, as well as premium movie and series channels.

"The acquisition of Direct One's satellite customer base is an excellent opportunity to increase our satellite customer base in Hungary. Through this transaction, 4iG Group will strengthen its leading position in the Hungarian satellite television market. Thanks to the acquisition, we can offer higher quality and more comprehensive services to the former Direct One customers in the future, leveraging the Group's convergent telecommunications portfolio", said Péter Fekete, CEO of 4iG Group.

After the completion, Direct One subscribers will be able to use the satellite TV service in the same form and with the same content. The transaction does not affect Direct One online subscribers.

Background information:

4iG Group

4iG Plc, a majority-owned Hungarian company based in Budapest, Hungary, is the leading telecommunications and IT group in Hungary and the Western Balkans, and one of the leading companies in the knowledge-based, digital economy. Listed on the Budapest Stock Exchange, the Group's fresh and innovative approach and its position as Hungary's leading IT systems integrator makes it a leading business services provider in the region's



digital transformation. 4iG's dynamic expansion strategy has made it a dominant player in the Hungarian and Western Balkan telecommunications markets. The Group is continuously expanding its services, expertise and portfolio to meet the changing needs and demands of the telecommunications and IT markets. The 4iG Group employs over 8,000 people. www.4iG.hu

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